

Updated: as of 16 July 2023

# Phuket Hotels for Islands Sustaining Tourism 2023



Phuket Hotels Association  
t +66 87 468 8588  
[www.phukethotelsassociation.com](http://www.phukethotelsassociation.com)

## Submission of Interest Form - Exhibitors

Your organisation has been invited to submit an expression of interest to be one of the green exhibitors at the PHIST, an in-person event taking place on **Monday, 4 September 2023 at SAii Laguna Phuket.**

The purpose of this Exhibition is to showcase what we see as the most beneficial and useful options for hotels to preserve the natural environment and reduce unnecessary waste in Phuket and beyond.

As the organiser of this Exhibition, we are charging our registered business delegates a standard price for all as we have a limited space of 31 booths in total. We will be expecting approximately 500 high level delegates on this day, including hotel staff, Government, Non-Government Organizations, local businesses as well as educational institutions. Numbers are capped this year in line with the SHA guidelines.

The submission of interest will be shortlisted and successful exhibitors will be notified 7 days upon receipt. *By completing this form doesn't guarantee you a booth until we have a written confirmation to you by 1 September 2023 or earlier.*

The cost per booth is set starts from 30,000 baht ++ which includes lunch meals for two people, the booth and standard furniture (one banquet table and two chairs). Anything extra will incur additional cost, and a booking form is attached for your perusal.

Creative Concept AV is an appointed as the official stand, electrical and furniture contractor and should you have any queries relating to your stand, please contact Toto from Creative Concepts on **+66 86 295 2365** or [toto@creativeconceptav.com](mailto:toto@creativeconceptav.com)

To assist you in preparing your exhibition space for the event, please find to follow the Exhibition Booth Requirements Form.

Information compiled from these forms ensures the smooth installation of the exhibition and to ensure we meet your requirements, please place submission of interest no later than **31 August 2023.**



I would like to thank you for your interest to join our event and look forward to receiving your submission of interest.

Regards,  
Phuket Hotels Association

## PHIST 2023

SAii Laguna Phuket

MONDAY, 4 September 2023

BOOTH OPTIONS	DOUBLE (4 units available)	STANDARD (27 units available)
Sample image		
Dimensions Width X Depth	6m x 2m	3m x 2m
Location	See floorplan	See floorplan
Wall	Veneer with Flexible soft PVC 2.5m high	Veneer with Flexible soft PVC 2.5m high
Fascia	36cm fascia board with 2m clearance underneath (3m wide)	36cm fascia board with 2m clearance underneath (3m wide)
Sign	1 x sign with white lettering and blue background per booth. Logo signage/corporate colors can be produced at an additional cost.	1 x sign with white lettering and blue background per booth. Logo signage/corporate colors can be produced at an additional cost.
Lighting	1 x neon light (white) installed at the back of the fascia	1 x neon light (white) installed at the back of the fascia
Power	1 x 4amp power point	1 x 4amp power point
Furniture	- 1 x IBM table (182cm x 45cm x 75cm high) - 2 x chairs	- 1 x IBM table (182cm x 45cm x 75cm high) - 2 x chairs
Price	THB 60,000 ++ (1748 USD* ++)	THB 30,000 ++ (874 USD* ++)

*\*approximate amount in USD and billing currency will be in Thai baht*

## Exhibition Booth Requirements Form

Attention	Toto	Email	toto@creativeconceptav.com
		Phone	+ 66 86 295 2365



## PHIST 2023

### TRADE SHOW VENUE

SAii Laguna Phuket  
323, Moo 2, Srisoonthorn Road Bangtao Beach Chergntalay, Thalang District, Phuket 83110

This information guide contains pertinent information on the operations of the exhibition. Information contained in this document will be strictly enforced for the duration of the exhibition including set-up and dismantling and exhibitors.

### SET-UP DATES

Doors are open to Trade Show exhibitors for set up on Sunday, 3 September 2023 between 6 PM to 10 PM and Monday, 4 September 2023 between 7am – 9am and must be set up and area clean, show ready by 9am – 7pm Monday, 4 September 2023.

**Loading and unloading** will be in front of Timekeeper where security office is (staff entrance). The exhibitors need to exchange their ID card with our security at security office to get access. Once exhibitors are done with loading then they can park the car at the guest car park (in front of the hotel).

**The PHIST Exhibition will be open to the public on:**

- **Monday, 4 September 2023 from 9:00AM to 7:00PM**

### EXHIBITION REGISTRATION & DELEGATE PASSES

Exhibitors will receive two exhibitor registrations; each exhibitor pass gives you entry into the trade show rooms and must be worn at all times. All exhibitor badges will be personalized with your name and company name. There will be NO exhibitor badges handed out without a name. Names for your exhibitors' badges must be sent by email no later than 15 September 2023 to Chanya Cserepy at [info@phukethotelsassociation.com](mailto:info@phukethotelsassociation.com). Exhibitor accreditations will be available at the registration desk. Additional exhibitor badges are available upon request.

Delegate passes will also give you access to the lunch meals as part of your exhibitor package. Two lunches are provided per exhibitor booth.

### DISMANTLE DATES

Exhibitors should take their shipments to the SAii Parking area for loading dock. All equipment must be off the SAii by 10:00PM on 4 September 2023, unless previous arrangements are made with the organiser.

### EXHIBITOR APPOINTED CONTRACTOR

The official organiser for the PHIST is Creative Concept AV, should you require further decorations to your booths, we encourage you to contact the contractor directly.

Creative Concept CCAV

Toto

Phone: +66 86 295 2365 or [toto@creativeconceptav.com](mailto:toto@creativeconceptav.com)

<http://creativeconceptav.com/>

Show rentals supplied include

- Booths walls (as per your choice of booth)
- Flame Resistant Draped Stand
- One table (1.8 m x 45 cm x 75 high) and two chairs

### EXHIBITOR PACKAGE

Any additional rentals and/or services required can be ordered by using the forms found in this exhibitor package. Standard power, WIFI, and wall drapes are included with all packages.

PLEASE NOTE: Advance orders also make for a smoother, more efficient move-in avoiding unnecessary waits, the possibility of selecting a sold out item, and show site delivery delays.

Please do not hesitate to contact the Phuket Hotels Association office if you have any enquiries — other contractors are NOT associated with the conference. Supplying of services by outside contractors may result in a fee charged to the supplier or the client (in this case the charge would be transferred to the exhibitor).

### Exhibitor Check List

Attention	Toto	Email	<a href="mailto:toto@creativeconceptav.com">toto@creativeconceptav.com</a>
		Phone	+ 66 86 295 2365

## PHIST 2023

- ✓ Order form sent early to secure your booths, deadline **20 August 2023**
  - ✓ Furniture/Booth requirements
  - ✓ Material Handling Service
  - ✓ Shipping time allowed
  - ✓ Payment in full before 1 September 2023 to secure your booth
  - ✓ Signs, showcards, banners required, are available through Creative Concept AV
- Please contact Creative Concept AV office for pricing

### MEALS

An all-inclusive meal and drink package is included in your exhibitor package for two people. Lunch takes place at the Marketplace from 12 – 2pm.

### ORDER FORMS

The following PHIST exhibitors order forms are available for download in PDF

### PARKING

Parking at SAii is complimentary but limited, we encourage you to carpool.

### TERMS OF PAYMENT / PAYMENT DEADLINES

- Upon confirmation of the ordered exhibition space, PHIST will issue an invoice.
- Payment should be made by either cheques or bank transfer to the bank account indicated in the invoice.

#### Alternative Payment Options:

##### Option 1: Bank transfer

Payable to: Phuket Hotels Association  
Savings Account Number: 008-1-77498-6  
Bank Name: Kasikorn Bank  
Branch: Cherngtalay, Phuket  
SWIFT / BIC code: KASITHBK

Upon completion of your bank transfer, it would really help us if you can email Khun Ya on [info@phukethotelsassociation.com](mailto:info@phukethotelsassociation.com) with a copy of the payment slip.

##### Option 2: Cheque payable to Phuket Hotels Association

Address: 9 Lagoon Road, Cherngtalay, Thalang, Phuket 83110 Thailand

For exhibition space bookings made on or after **31 August** the following payment deadlines apply:

Payment of 100% of the booked space is required within 15 days from the invoice date (exact payment date will be stated on the invoice).

If the payment is not received in the account; and the payment deadline stated on the invoice – the booth will be automatically released and goes back into sale.

## CANCELLATIONS & REFUND POLICY

Attention	Toto	Email	<a href="mailto:toto@creativeconceptav.com">toto@creativeconceptav.com</a>
		Phone	+ 66 86 295 2365

## PHIST 2023

For any cancellation, a written notification (signed letter or email) must be sent to the PHIST. PHIST will confirm the receipt.

Cancellations before 1 August, 2023: 15% of the total rental sum.

Cancellations until (including) 1 August, 2023: 25% of the total rental sum.

Cancellations as of 15 August, 2023: 100% of the total rental sum, respectively 50% in the event that the cancelled space can be re-sold.

### **INSURANCE & LIABILITY**

Exhibitors are liable for all damage caused by themselves, their staff, their visitors and clients and by their agents. Exhibitors have to indemnify PHIST in all such cases. As PHIST accepts no responsibility whatsoever for exhibitors' property at the trade show.

## SPECIAL EVENT ROOM RATE

### **BOOK NOW**

Book your hotel accommodation now with a special all-inclusive rate starts 3,500 from baht net.

## KEY CONTACTS

### **Phuket Hotels Association**

Jayne MacDougall

Executive Director, Phuket Hotels Association

Phone: +66 89 645 25 76

Email: [exec.dir@phukethotelsassociation.com](mailto:exec.dir@phukethotelsassociation.com)

Events Team Phuket Hotels Association

Phone: +66 076 609 258

Email: [info@phukethotelsassociation.com](mailto:info@phukethotelsassociation.com)

### **SAii Laguna Phuket**

**323, Moo 2, Srisoonthorn Road Bangtao Beach Cherngtalay, Thalang District, Phuket 83110**

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## EXHIBITOR FLOOR PLAN

