

Updated: as of 18 July 2024

# Phuket Hotels for Islands Sustaining Tourism 2024



Phuket Hotels Association  
t +66 896452576  
[www.phukethotelsassociation.com](http://www.phukethotelsassociation.com)

## Submission of Interest Form - Exhibitors

Your organisation has been invited to submit an expression of interest to be one of the green exhibitors at the PHIST, an in-person event taking place on **Monday, 2 September 2024 at ANGSANA LAGUNA Phuket.**

The purpose of this Exhibition is to showcase what we see as the most beneficial and useful options for hotels to preserve the natural environment and reduce unnecessary waste in Phuket and beyond.

As the organiser of this Exhibition, we are charging our registered business delegates a standard price for all as we have a limited space of 28 booths in total. We will be expecting approximately 500+ high level delegates on this day, including hotel staff, Government, Non-Government Organizations, local businesses as well as educational institutions. Numbers are capped this year in line with the SHA guidelines.

The submission of interest will be shortlisted and successful exhibitors will be notified 7 days upon receipt. *By completing this form doesn't guarantee you a booth until we have a written confirmation to you by 31 July 2024 or earlier.*

The cost per booth is set starts from 28,000 baht ++ which includes lunch meals for two people, the booth and standard furniture (one banquet table and two chairs). The 2x2M booths have one cocktail table and 2 stools. Anything extra will incur additional cost, and a booking form is attached for your perusal.

Creative Concept AV is an appointed as the official stand, electrical and furniture contractor and should you have any queries relating to your stand, please contact Toto from Creative Concepts on **+66 86 295 2365** or [toto@creativeconceptav.com](mailto:toto@creativeconceptav.com)

To assist you in preparing your exhibition space for the event, please find to follow the Exhibition Booth Requirements Form.

Information compiled from these forms ensures the smooth installation of the exhibition and to ensure we meet your requirements, please place submission of interest no later than **31 July 2024.**

I would like to thank you for your interest to join our event and look forward to receiving your submission of interest.

Regards,  
Phuket Hotels Association

# PHIST 2024

Angsana Laguna Phuket

MONDAY, 2 September 2024



## Commercial Sponsorship & Partnership Marketing Opportunities

### PHIST PARTNER SUPPORTER PACKAGES

#### EXHIBITOR OPTIONS

Booking is now open for exhibitors. Early booking is recommended to secure your preferred spot. Indoor and outdoor booths available.

BOOTH TYPE	DOUBLE 2 UNITS AVAILABLE	STANDARD 16 UNITS AVAILABLE	COMPACT 8 UNITS AVAILABLE
DIMENSIONS WIDTH X DEPTH			
DIMENSIONS WIDTH X DEPTH	6m x 2m	3m x 2m	2m x 2m
WALL	Veneer with Flexible soft PVC 2.5m high	Veneer with Flexible soft PVC 2.5m high	Veneer with Flexible soft PVC 2.5m high
FASCIA	36cm fascia board with 2m clearance underneath (3m wide)	36cm fascia board with 2m clearance underneath (3m wide)	36cm fascia board with 2m clearance underneath (2m wide)
SIGN	1 x sign with blue lettering and white background per booth	1 x sign with blue lettering and white background per booth	1 x sign with blue lettering and white background per booth
LIGHTING	1 x neon light (white) installed at the back of the fascia	1 x neon light (white) installed at the back of the fascia	1 x neon light (white) installed at the back of the fascia
POWER	1 x 4amp power point	1 x 4amp power point	1 x 4amp power point
FURNITURE	- 1 x IBM table (182cm x 45cm x 75cm high) - 2 x chairs	- 1 x IBM table (182cm x 45cm x 75cm high) - 2 x chairs	- 1 x round cocktail table (80cm wide with glass top x 1m high) - 2 x chairs
PRICE	<b>THB 60,000 ++ (1,633 USD* ++)</b>	<b>THB 30,000 ++ (816 USD* ++)</b>	<b>THB 28,000 ++ (762 USD* ++)</b>

\*Booths outside ballroom are also available - 4m x 2m (2 booths)

Early bird discount 5%, book and pay before 15th July 2024. Book 2 or more booths and receive 5% discount.

*Live And In-Person From Phuket, With Speakers From Across Asia*

**PHUKET  
HOTELS  
ASSOCIATION**

*\*approximate amount in USD and billing currency will be in Thai baht*

# Exhibition Booth Requirements Form

Contact Name	Company
Address	Position
	Email
	Fax
Phone	Stand No.

BOOTH OPTION  Option A  Option B Quantity  
 COMPLIMENTARY SIGNAGE

Please write the name you wish to exhibit on your stand (maximum 30 characters, include spaces). Additional letters will be charged at THB 100 per letter.

Should this form not be returned by **15 August** the Company name, as supplied by the organizers, will appear on your fascia sign. Any changes made after the sign has been produced will be at a cost of THB2,500 per sign.

WRITE NAME HERE

REQUIREMENTS	YES	NO
<b>FASCIA</b>		
Would you like your FASCIA removed?	<input type="checkbox"/>	<input type="checkbox"/>
<b>COMPANY LOGO</b>		
Would you like your COMPANY LOGO on your stand sign? (An additional charge of THB 2,500 per sign applies) If yes, please email your logo as vectorised .Eps or Adobe Illustrator files.	<input type="checkbox"/>	<input type="checkbox"/>
<b>ADDITIONAL SIGNAGE</b>		
Have you considered upgrading your shell scheme with additional SIGNAGE? If yes, please contact us so we can discuss further details.	<input type="checkbox"/>	<input type="checkbox"/>
<b>LIGHTING &amp; POWER</b>		
Do you require additional LIGHTING & POWER? If yes, please contact us so we can discuss further details.	<input type="checkbox"/>	<input type="checkbox"/>
<b>PLANTS</b>		
Do you require PLANTS? If yes, please contact us so we can discuss further details.	<input type="checkbox"/>	<input type="checkbox"/>
<b>FURNITURE &amp; AUDIO VISUAL EQUIPMENT</b>		
Do you require FURNITURE &/or AUDIO VISUAL EQUIPMENT?	<input type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <li>• Additional chair with chair cover at THB 500 per unit (black or white spandex)</li> <li>• Pot plant at THB 1050 per unit</li> <li>• 50" TV with stand and HDMI cable at THB 5,000+ VAT per unit per day</li> <li>• 43" TV with stand and HDMI cable at THB 4,000 + 7% VAT per unit per day</li> <li>• Roll up banner size 200(h) x 80cm. at THB 8,500 per unit</li> <li>• Other items are on request (e.g. removal of sidewalls). Please contact CCAV representative with further details.</li> </ul>		

To meet your total exhibition requirements please advice of any specific needs before the due date. Any adjustment to booth structure or lighting / power requirements on site will attract a labor charge. Please advise us of any disparity to your order before the close of the exhibition. No claims will be recognized after the event.

**\*\*Important note:** Any material to be display on the booth board shall be allow to use Double-sided adhesive only.

Attention

Toto

Email  
Phone

toto@creativeconceptav.com  
+ 66 86 295 2365

**TRADE SHOW VENUE**

Angsana Laguna Phuket

10 Moo 4, Srisoonthorn road Cherngtalay, Tambon Choeng Thale, Amphoe Thalang, Chang Wat Phuket 83110

This information guide contains pertinent information on the operations of the exhibition. Information contained in this document will be strictly enforced for the duration of the exhibition including set-up and dismantling and exhibitors.

**SET-UP DATES**

Doors are open to Trade Show exhibitors for set up on Sunday, 1 September 2024 between 6 PM to 10 PM and Monday, 2 September 2024 between 7am – 9am and must be set up and area clean, show ready by 9am – 7pm Monday, 2 September 2024.

**Loading and unloading will be at loading bay at staff entrance near ACES.** The exhibitors need to exchange their ID card with security at security office to get access. Once exhibitors are done with loading then they can park the car at the guest car park (in front of the hotel).

**The PHIST Exhibition will be open to the public on:**

- **Monday, 2 September 2024 from 9:00AM to 5:00PM**

**EXHIBITION REGISTRATION & DELEGATE PASSES**

Exhibitors will receive two exhibitor registrations; each exhibitor pass gives you entry into the trade show rooms and must be worn at all times. All exhibitor badges will be personalized with your name and company name. There will be NO exhibitor badges handed out without a name. Names for your exhibitors' badges must be sent by email no later than 15 August 2024 to [info@phukethotelsassociation.com](mailto:info@phukethotelsassociation.com)

Exhibitor accreditations will be available at the registration desk. Additional exhibitor badges are available upon request.

Delegate passes will also give you access to the lunch meals as part of your exhibitor package. Two lunches are provided per exhibitor booth.

**DISMANTLE DATES**

Exhibitors should take their shipments to the Angsana Parking area for loading dock. All equipment must be off the premises at Angsana by 10:00PM on 2 September 2024, unless previous arrangements are made with the organiser.

**EXHIBITOR APPOINTED CONTRACTOR**

The official organiser for the PHIST is Creative Concept AV, should you require further decorations to your booths, we encourage you to contact the contractor directly.

Creative Concept CCAV

Toto

Phone: +66 86 295 2365 or [toto@creativeconceptav.com](mailto:toto@creativeconceptav.com)<http://creativeconceptav.com/>

Show rentals supplied include

- Booths walls (as per your choice of booth)
- Flame Resistant Draped Stand
- One table (1.8 m x 45 cm x 75 high) and two chairs or for compact 2mx2m booth one cocktail table and 2 high chairs.

**EXHIBITOR PACKAGE**

Any additional rentals and/or services required can be ordered by using the forms found in this exhibitor package. Standard power, WIFI, and wall drapes are included with all packages.

**PLEASE NOTE:** Advance orders also make for a smoother, more efficient move-in avoiding unnecessary waits, the possibility of selecting a sold out item, and show site delivery delays.

Please do not hesitate to contact the Phuket Hotels Association office if you have any enquiries — other contractors are NOT associated with the conference. Supplying of services by outside contractors may result in a fee charged to the supplier or the client (in this case the charge would be transferred to the exhibitor).

- ✓ Order form sent early to secure your booths, deadline **20 August 2024**
  - ✓ Furniture/Booth requirements
  - ✓ Material Handling Service
  - ✓ Shipping time allowed
  - ✓ Payment in full before 15 August 2024 to secure your booth
  - ✓ Signs, showcards, banners required, are available through Creative Concept AV
- Please contact Creative Concept AV office for pricing

### MEALS

An all-inclusive meal and drink package is included in your exhibitor package for two people. Lunch takes place at the Market Place from 12 – 2pm.

### ORDER FORMS

The following PHIST exhibitors order forms are available for download in PDF

### PARKING

Parking at Angsana is complimentary but limited, we encourage you to carpool.

### TERMS OF PAYMENT / PAYMENT DEADLINES

- Upon confirmation of the ordered exhibition space, PHIST will issue an invoice.
- Payment should be made by either cheques or bank transfer to the bank account indicated in the invoice.

### Alternative Payment Options:

#### Option 1: Bank transfer

Payable to: Phuket Hotels Association  
Savings Account Number: 008-1-77498-6  
Bank Name: Kasikorn Bank  
Branch: Cherngtalay, Phuket  
SWIFT / BIC code: KASITHBK

Upon completion of your bank transfer, it would really help us if you can email us on [info@phukethotelsassociation.com](mailto:info@phukethotelsassociation.com) with a copy of the payment slip.

For exhibition space bookings made on or after **15 August** the following payment deadlines apply:

Payment of 100% of the booked space is required within 15 days from the invoice date (exact payment date will be stated on the invoice).

If the payment is not received in the account; and the payment deadline stated on the invoice – the booth will be automatically released and goes back into sale.

For any cancellation, a written notification (signed letter or email) must be sent to the PHIST. PHIST will confirm the receipt.

Cancellations before 1 August, 2024: 15% of the total rental sum.

Cancellations until (including) 1 August, 2024: 25% of the total rental sum.

Cancellations as of 15 August, 2024: 100% of the total rental sum, respectively 50% in the event that the cancelled space can be re-sold.

### **INSURANCE & LIABILITY**

Exhibitors are liable for all damage caused by themselves, their staff, their visitors and clients and by their agents. Exhibitors have to indemnify PHIST in all such cases. As PHIST accepts no responsibility whatsoever for exhibitors' property at the trade show.

## **SPECIAL EVENT ROOM RATE**

### **BOOK NOW**

Book your hotel accommodation now with a special all-inclusive rate [here](#)

## **KEY CONTACTS**

### **Phuket Hotels Association**

Jayne MacDougall

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Events Team Phuket Hotels Association

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Angsana Laguna Phuket

10 Moo 4, Srisoonthorn road Chernohtalay, Tambon Choeng Thale, Amphoe Thalang, Chang Wat Phuket 83110

# EXHIBITOR FLOOR PLAN

